

Role Title	Data Analyst – 12-Month Contract	Role Purpose	A data analyst who turns complex data into trusted insight and scalable Power BI products, with strong foundations in data modelling and visualisation
Reports to	Team Leader - Business Intelligence & Insights		
Directly Supervises	None		
Location	Hybrid (occasional travel to London and Peterborough, UK)		

Key Accountabilities:

- Deliver high-quality analysis, semantic models, Power BI reports and dashboards
- Translate business questions into measurable analytical outcomes and clear stories
- Follow industry standards around best practice for data modelling, DAX, visualisation, data quality, documentation and governance
- Engage stakeholders constructively and promote data-led decisions
- Support growing data literacy across the organisation by supporting business users and fellow analysts to use and build reports

Key Responsibilities:

- Analyse complex data to identify drivers, risks, opportunities and actionable insight
- Design performant dimensional and semantic models with reusable, governed measures
- Develop, test, deploy and monitor Power BI solutions across Power BI Desktop and Power BI Service
- Apply version control, peer review, release discipline and clear technical documentation
- Contribute across delivery from discovery through adoption, balancing value, quality and maintainability
- Help define KPIs and measurement frameworks with product and business teams

Essential Skills, Knowledge & Experience:

- At least three years' experience delivering business-facing data analysis and insight solutions
- Strong Power BI skills including semantic modelling, DAX, Power Query, visual design and Power BI Service
- Strong SQL with practical dimensional modelling, data quality and transformation skills
- Able to interrogate complex data, frame hypotheses and explain findings with commercial judgement
- Experience working with modern analytics platforms, ideally Microsoft Fabric and Azure
- Experience working with data engineers to shape reliable, reusable data
- Confident stakeholder engagement to clarify requirements, prioritise outcomes and manage expectations
- Applies testing, documentation, governance, security and performance optimisation as standard
- Works effectively both independently and with others, sharing knowledge and following agreed analytical and technical standards
- Relevant Microsoft Power BI certification, or willingness to work towards one

Success Measures:

- Trusted insights and Power BI products adopted by decision-makers
- Improved data quality, model performance and reuse
- Faster delivery with less rework and lower operational risk
- Strong stakeholder feedback and measurable business outcomes

Desirable Skills, Knowledge & Experience:

- Experience with business systems such as D365, AX, Infor and SAP SuccessFactors
- Familiarity with Power Platform including Power Automate and Power Apps
- Python skills for analysis, automation or data preparation
- Experience of Agile delivery and familiarity with project management tools such as Jira
- Experience of working in consultancy
- Commercial business experience with data-driven decision-making

Other requirements of the role:

- **Customer Focus** - Demonstrates the understanding that the satisfaction of our customers is the foundation of our success
- **Collaborative Team Working** - The willingness to act as part of a team and work towards achieving shared objectives
- **Flexibility and Adaptability** - The ability to change and adapt own behaviour or work procedures when there is a change in the work environment
- **Initiative and Taking Ownership** - Steps up to take on personal responsibility and accountability for tasks and actions
- Occasional travel beyond London and Peterborough to supplier and Group Services/ABF locations.